

Fresh from training with the best of Broadway!

[Your Name] has just finished a remote Winter Workshop with Broadway Artists Alliance of New York City!

[Your Name] wrapped up an amazing long weekend with Broadway Artists Alliance’s Winter Workshop, an intensive program taught by New York professionals, that this year premiered its first Online Edition! This past weekend [he/she] studied [Class Name #1] with [Teacher Name], [Class Name #2] with [Teacher Name], and more. [He/she] also got the chance to attend a viewing party of BAA’s Onstage premiere production of *A Killer Party: A Murder Mystery* Musical. This was the first time students were invited to vote on which show to see, and *A Killer Party* won over Broadway and West End alternate viewing options! [Your Name] and [his/her] classmates also had a surprise visit from Tony Award winner, **Kelli O’Hara** (*The Light In The Piazza, The King and I, Bridges of Madison County* and more). [Your Name] ended the week performing in a digital final showcase for top industry professionals from New York City!

Broadway Artists Alliance of New York City is an elite, audition-based program that provides professional training for young musical theatre performers. The program is uniquely situated in the heart of New York City, and offers classes taught by Tony Award winners, Broadway performers and New York’s top casting directors, agents, coaches and choreographers. Candidates audition in order to be voice, acting, or dance majors and, if accepted, get to study with the best in New York City, alongside like-minded young performers from around the country and overseas. On 2021, BAA continues offering online options so students can safely continue experience one-on-one training taught by Broadway stars!

Broadway Artists Alliance students work to develop their “Triple Threat” performance skills while learning about the business of acting and making connections with industry professionals. They also perform in a final industry showcase for top NYC Agents, Managers and Casting Directors.

Students receive group instruction and private coaching in disciplines including audition technique, song interpretation, monologue work, scene study, on-camera acting, and musical theatre dance from instructors including Tony Award Winners Alice Ripley, Randy Graff, Jessie Mueller, Kelli O’Hara, Randy Graff, Sutton Foster, Alice Ripley, and Broadway and TV professionals as Jeremy Jordan, Laura Osnes, Lea Michele, Megan Hilty, Kyle Dean Massey and more!

Broadway Artists Alliance’s alumni can be seen on Broadway, in National Tours, on Television, and in Film. Past students include Grammy Winner, Ariana Grande, Broadway’s Renée Rapp (*Mean Girls*), Grace DeAmicis (*Harry Potter and the Cursed Child*), Phoebe Koyabe (*Dear Evan Hansen*), Ryan Foust (*Charlie and The Chocolate Factory*), Casey Butler (*Finding Neverland),* Kyle Taylor Parker (*Kinky Boots, Charlie and the Chocolate Factory*)*,* Clay Thomson (*Newsies, Matilda*), Emerson Steele (*Violet*), Nala Hamilton (*The Lion King*) and Emma Howard (*Matilda, Violet* and *The Beguiled* film), Zoë Glick (*Frozen*) and Sarah Meahl (*Hello, Dolly! Kiss Me, Kate!*), just to name a few!

To learn more about what [Your Name] experienced in Broadway Artists Alliance, and how you can also be a part of the experience, visit our website at [www.broadwayartistsalliance.org](http://www.broadwayartistsalliance.org), or contact us via social media through @BAAofNYC in Instagram and Twitter, and on Facebook at fb.me/BroadwayArtistsAlliance.­

Upcoming auditions for BAA Programs will take place online on March 14th, April 11th and May 2nd, 2021. Registration is available via the BAA website.